

# Tobacco Prevention Program

For more information please call: 386-274-0601

Volusia County

In 2017, over half of our youth reported being exposed to second hand smoke or vapor smoke. The primary source of second hand smoke exposure for our kids is at home. If you don't smoke but your neighbor does, you should be concerned about second hand smoke exposure drifting into your unit. If you share walls with your neighbor, you are at risk. **If you can smell it, you are breathing it in** and there is **no safe level of second hand smoke exposure**. Second hand smoke contains over 7,000 chemicals. If you would like us to provide information on what you can do to obtain a smoke free policy at a condo or apartment or if you would like more information on second hand smoke please give us a call.



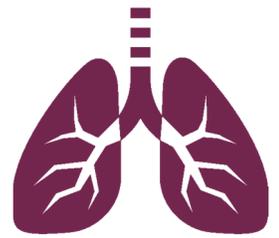
Research has shown that developing smoke free policies can reduce initiation rates as well as increase the number of successful quit attempts. Developing smoke free policies in the workplace, such as a tobacco free grounds policy, can support those who are ready to quit and also reduce the cost to the employer. A smoking employee costs a business over \$6,000 per year in insurance costs and lost productivity. If you are/know of a business that would like to adopt a smoke free policy or strengthen an existing policy we can also help with that! Call us today!

In Volusia County, 25% of adults smoke. Statistics show that **over 75% of smokers want to quit**. If you or someone you know would like to quit tobacco please visit:

[www.tobccofreeflorida.com/quityourway](http://www.tobccofreeflorida.com/quityourway)

or call **1-877-U-CAN-NOW** (1-877-822-6669)

By calling/going online you will receive support at no cost to you. People who combine counseling with medication therapy such as the nicotine patch/gum are twice as likely to be successful in their quit attempt.



In Volusia County, **1 in 10 women** smoke during pregnancy, which is twice the rate of Florida. If you know of any women who are pregnant and smoking, please refer them to our Baby & Me Tobacco Free program. Women who are smoking can enroll during pregnancy and if they quit smoking they will receive diaper vouchers each month they test negative for tobacco use. **To enroll in the program please call/refer to 386-274-0601.**



# Tobacco Prevention Program

For more information please call: 386-274-0601

Volusia County



Over 90% of smokers started before their 18th birthday. If a person does not start smoking by the age of 26, they have a 2% chance that they will ever smoke. No one knows these statistics better than the tobacco industry. In 2016, cigarette and smokeless tobacco companies spent over **\$26 million dollars each day on marketing**. This marketing money was spent to secure the next generation of smokers, our kids. It was spent primarily at the retail outlet (convenient stores and tobacco retailers). We have an area that focuses on awareness at the point of sale, gathering data and educating on policy change around this area. If you would like to be a part of this change or would like more information please reach out to us!

The targets of the tobacco industry, our children, should be given a platform to fight back against the industry that targets them. Students Working Against Tobacco (SWAT) is just that. We work with our youth to educate them so that they can advocate for and educate their peers.

**Through SWAT the hope is that our kids will not only NOT become the next generation of smokers**, that they will also educate their peers and fight back against the industry that targets them. To join SWAT or bring a SWAT program to a school or youth organization near you please give us a call!



STUDENTS WORKING AGAINST TOBACCO



**THIS IS A  
TOBACCO-FREE  
CAMPUS**

**THIS INCLUDES  
SMOKELESS TOBACCO,  
VAPOR, AND E-CIGARETTES**

SmartSign.com • 800-952-1457 • 5-6850

If you know of a place where young adults (18-26 years old) gather/work and they do not currently have a tobacco policy in place or they would like to strengthen their policy please reach out to us. If you are a young adult who would like to assist with our efforts please call us!

If you would like to know more about any of the areas listed or tobacco in general, please contact us at **386-274-0601**. We would be happy to come out and speak with you, with groups or customize the presentation for your needs/ audience.

**We look forward to working with you to make Volusia County tobacco free!**